

Annual Fraud Conference

The Centennial Hotel Spokane – formerly Hotel RL

303 W North River Dr, Spokane, WA 99201

**Wednesday October 24th and
Thursday October 25th, 2018**

Schedule At a Glance

Wednesday October 24, 2018

7:30 – 8:00 a.m.	Registration & continental breakfast	
8:00 – 8:05 a.m.	Announcements	
8:00 – 8:10 a.m.	Tyler Russell	Better Business Bureau
8:15 – 9:45 a.m.	Tiffany Couch	Interviewing Tips for Auditors
9:45 – 10:00 a.m.	Break (coffee, tea, water provided)	
10:00-12:00 p.m.	Brian Steverson	Ethics and Fraud Investigation
12:00-1:00 p.m.	Lunch provided	
1:00-2:15 p.m.	Jean Ann Gabby	Ego and Fraud
2:15-3:15	Dale Willits	Adolescent Employment, Delinquency and Social Networks
3:15-3:30	Break (coffee, tea, water provided)	
3:30-4:30 p.m.	Duane Stanton	Law Enforcement Interviewing Practices

Thursday October 25, 2018

7:30 – 8:00 a.m.	Registration & continental breakfast	
8:00 – 8:05 a.m.	Announcements	
8:00 – 8:10 a.m.	Tyler Russell	Better Business Bureau
8:15 – 9:45 a.m.	Andrew Healey, Chief Technology Officer, ISOutsourcse	Easy Wins for Big Problems: Information Security for Small and Medium Sized Business
9:45 – 10:00 a.m.	Break (coffee, tea, water provided)	
10:00-12:00 p.m.	Joe Rogers	Stolen Valor, an in-depth look into the Purple Heart Fraudster
12:00-1:00 p.m.	Lunch provided	
1:00 -3:00 p.m.	David Wall	“City of South Mountain: A Case Study of Fraud Audit in Small Government.”
3:00-3:15 p.m.	Break (snacks provided)	
3:15 -4:30 p.m.	Area Law Enforcement and Legal Representatives Panel	Impacts of Marijuana on Area Crime

Wed Oct 24, 2018 8:05 to 8:15

Better Business Bureau – Sponsor of the 2018 Annual Fraud Conference



The Better Business Bureau Serving the Northwest is working to maintain a marketplace where buyers and sellers trust each other. Working with businesses, law enforcement and consumers is an effective way to continue to reduce fraud and identity theft. BBB uses tools such the BBB ScamTracker, its online directory, mediation and arbitration services to assist consumers and businesses. BBB serves as a gateway for businesses and consumers who need assistance with fraud and identity theft.

Wed. Oct 24, 2018 8:15 – 9:45 a.m.

“Interviewing Tips for Auditors”

Tiffany R. Couch CPA/CFF, CFE



Your professional standards require you to consider the risk of fraud in an organization and to rely on interviews of management and staff to satisfy this requirement. In this course we will talk about the fact that just 4 percent of all frauds are discovered by external auditors, examine the reasons why those statistics are so low, and incorporate ways to bring more success to the informational interviews you conduct as an auditor. Attendees will learn what an “interview” is, how to overcome what Tiffany calls “The Scarlet Letter ‘A’” (A is for Auditor!), and learn to basics of verbal and nonverbal cues, structuring questions, and understanding the dynamics of setting up an appropriate interview setting.

Wed. Oct 24, 2016
10:00 – 12:00 p.m.

Ethics and Fraud Investigation

Brian Steverson PhD



In this session, we will explore the ethical implications of various aspects of fraud investigation.

Wed. Oct 24, 2016
1:00 – 2:15 p.m.

EGO and FRAUD
Follow the trail ... connect the dots ...
What the Founders knew that we do not

Jean Ann Gabby



What if we had an early warning detector system to more accurately profile for fraud potential? What if that could be found by looking at this common misuse of conscience through the lens of Ego Development? And what is that, exactly?

Our EGO is our maturity level or “identity” at different stages in life. It’s “*Who we think we are.*” If we think we’re above the law and smarter than everyone else or experience guilt only as getting caught, or cannot hold two different perspectives simultaneously, this fraud-prone developmental stage is detectable through casual conversation if the right questions are asked.

The EGO – the self, the sense of identity – is a measure of how much of the big picture we can see. It develops and matures in identifiable, measurable stages, with each new stage bringing a more advanced perspective-taking ability. Accordingly, the language in the US Constitution is written from the highest measurable perspective and will always be strenuously debated from beneath.

While all developmental stages can commit fraud and certainly do, two particular stages seem most susceptible to its lure. If professionals had a working awareness of a few obvious indicators of a person’s developmental stage (maturity level), then perhaps we can use preventative measures to make fraud more difficult.

Wed. Oct 24, 2018
2:15 – 3:15 p.m.

Adolescent Employment, Delinquency and Social Networks

Dale Willits PhD



Though employment is typically thought of as a protective factor against crime, adolescent employment is paradoxically a risk factor engaging in criminal behavior. One proposed explanation for the relationship between adolescent employment and criminality is that adolescent employment provides access to more adult and to more criminogenic networks as a function of the types of jobs that adolescents typically occupy. Data from the National Longitudinal Study of Adolescent to Adult Health (Add Health) indicate that while work is a risk factor for criminality, the effect of work is mediated by network characteristics, suggesting that any deleterious effects of work on criminality for adolescents is a function of who working adolescents spend time with. The implications of this work for the study of workplace crime are discussed.

Wed. Oct 24, 2018
3:30 – 4:30 p.m.

Law Enforcement Interviewing Practices

Duane Stanton



The presentation will address police interview and interrogation practices that include legal coercive and deceptive techniques that have led to false convictions, as well as best methods for protecting the accused during custodial interrogations. Multi-state statutes, policies, and procedures will also be discussed in order to illustrate differences in state law enforcement interview and interrogation practices. In addition, state variances in regulatory oversight of police recording methods will be introduced.

Thur. Oct. 25, 2018
8:15 – 9:45 a.m.

Easy Wins for Big Problems: Information Security for Small and Medium Sized Business

Andrew Healey, Chief Technology Officer, ISOsource



The impact of a security breach can be devastating! And the threats are overwhelming. Many of us have practically given up on the idea that we can reasonably secure our business, ourselves, or our family. This talk will provide a short background of how we got here, what current threats look and feel like, and some easy wins you can walk away with to help defend your organization, clients, family, and self.



Thur. Oct. 25, 2018
10:00 – 12:00 p.m.

Stolen Valor, an in-depth look into the Purple Heart Fraudster

Joe Rogers



ASAC Rogers will present an overview of the types of investigations conducted by the Social Security Administration, Office of the Inspector General. Additionally, he will present a detailed analysis into the fraudulent scheme perpetrated by Darryl Wright who used his skills to victimize eight separate state and federal agencies out of hundreds of thousands of dollars as well as unearned military medals including a Purple Heart. This case was featured on the TV show American Greed.

Thur. Oct. 25, 2018
1:00 – 3:00 p.m.

“City of South Mountain: A Case Study of Fraud Audit in Small Government.”

David Wall, JD, CPA, CFE



In September 2015 the external auditor of the City of South Mountain suspended its audit and refused to issue any report due to irregularities involving two city contractors. The matter was referred to a forensic auditor to resolve the issues identified by the external auditor. This presentation details that forensic audit and one you won't want to miss.

Thur. Oct. 25, 2018
3:15 – 4:30 p.m.

Impact of legalized marijuana on area crimes Panel Discussion

Area law enforcement and legal Representatives



This panel will discuss the impact legalized marijuana has made on local crime – theft, fraud, money laundering, etc.